



61575-1005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patent Application

Inventor(s) Brian N. Benschoter

Application No. 09/994,985 Examiner Baturay, Alicia

Filing Date 11/26/2001 Group Art Unit 2446

Title SYSTEM AND METHOD FOR EFFECTIVELY PRESENTING
MULTIMEDIA INFORMATION MATERIALS

COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

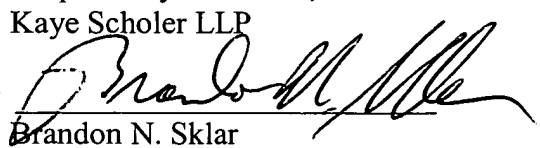
Sir:

In response to the Examiner's statement of reasons for allowance in the Notice of Allowability accompanying the Notice of Allowance and Fee(s) Due dated June 12, 2009, the applicants respectfully submit the following:

The applicant reserves the right to show that each of the claims are allowable for reasons other than that noted by the Examiner.

Respectfully submitted,
Kaye Scholer LLP

By


Brandon N. Sklar
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Date: September 10, 2009

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